



# TRADE PROSPECTUS FOR EXHIBITION STANDS & SPONSORSHIP OPPORTUNITIES

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9-11 OCTOBER 2025

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Umhlanga, KZN

Thursday - Saturday

## Contact

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# Introduction

The Life Through Movement International Conference is a premier health and medical event organized by the Biokinetics Association of South Africa (BASA). This conference offers a unique opportunity for healthcare professionals to collaborate and exchange insights on the latest trends and advancements in the field.

Scheduled to take place from 9–11 October 2025 at the Premier Hotel Umhlanga in KwaZulu-Natal, the conference is expected to attract around 400 attendees, making it a highly valuable learning experience for a wide range of medical experts.

The theme for the 2025 conference is "The Future of Movement: Integrating Technology and Global Techniques in Rehabilitation and a Collaborative Future in Physical Rehabilitation Across Professions." The event will feature a diverse range of topics, led by industry leaders, including healthcare innovation, artificial intelligence in medicine, injury rehabilitation, sports science, exercise physiology, and the growing role of movement as a therapeutic tool.

We anticipate a diverse audience, including biokineticists, medical specialists, general practitioners, physiotherapists, chiropractors, dieticians, and many others. This conference offers an exceptional platform for professionals across disciplines to engage, learn, and collaborate.

BASA is committed to fostering professional alliances and providing networking opportunities. We invite businesses and organizations to join us in this exciting event, as we look toward advancing the future of physical rehabilitation and wellness across professions.

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# About Us

*www.biokineticssa.org.za*

The Biokinetics Association of South Africa (BASA) is a professional body registered as a Section 21 company (Non Profit Organisation) representing approximately 1600 members in South Africa.

Biokinetics is a proudly South African profession, making us world leaders and pioneers of an industry responding to the universal need for quality, accessible, cost-effective health care serving communities around the world.

Derived from the words Bio – meaning 'Life', and Kinetics meaning 'movement', biokinetics means 'Life Through Movement'.

The biokinetics profession is passionate about evidence-based practice and the application of exercise in preventative and rehabilitative treatment. We believe in the science of movement and application of physical activity in the management of illness, disease, injury and sports performance.

Biokinetics play a role in several different areas of practice including the management and prevention of cardiovascular, metabolic, pulmonary, cancer, psychological, neurological, orthopedic, wellness and sports conditioning aspects.

## Vision & Mission



- To be a Recognized leader and vital collaborator within the Health Sector
- To Develop informative Biokineticists into Transformative Health Leaders



## Benefit Statement

- Committed to members' needs.
- Comprehensive solutions.
- Service of excellence.
- Reliable communication.
- Dedicated to growth.



# Event Schedule



## Thursday, 9 Oct

### Student Conference

Medical profession students from all South African Universities and International Universities are invited to present on research topics and participate in the student conference.



## Thursday Evening

### Presidents Dinner

Exclusive invites to all past Presidents of BASA and all the invited speakers.



## Friday & Saturday, 10 & 11 Oct

### Life Through Movement International Conference

Full-day conference with keynote speakers, break-out rooms, seminars, and poster presentations.



## Friday Evening, 10 Oct

### LTMIC Gala Dinner

A theme-based formal event open to all delegates and speakers.

# Exhibit Packages



All exhibition packages are sold on a first-book, first-pay basis.

## Available stands

Only 25 onsite venue stands are available, one is held in reserve for the Platinum Exhibitor. Please be advised that shell schemes will not be provided. Exhibitors are responsible for constructing their own stands.

## Value Added Tax (VAT)

All prices listed are inclusive of VAT.  
For International Exhibitors, please note that due to South African legislation, you have to pay 15% VAT.

## Package price includes:

Each exhibition stand will be provided with a table, tablecloth and two chairs (if required), and an electrical plug point (15 amp).  
Please see the selected packages for exhibitor ticket inclusion.  
Additional exhibitor tickets will be charged at R600 per ticket

# Exhibition Packages



## Headline Sponsor

Exclusive to one partner

**Price: R 150 000 (including VAT)**

6 x 3 m exhibition space, to have first choice of stand location

Branding allowed in the main plenary venue, all break away rooms, and venue for the social function (2 x banners in plenary, 1 x banner in social function area)

Tea and lunch with delegates & invite to social function for the Headline Sponsor personnel

Company name/logo on conference app, listed as primary Platinum Sponsor

Conference bags including (flyers and/or product and/or branded goods)

Electronic pamphlet to be displayed on the conference app and rolling adverts during breaks

10-minute in-person presentation to conference delegates

10 email campaigns to all attendees

Complete company profile, onsite activities, and company URL will be included on the conference app

Acknowledgment during opening and closing ceremonies



**CLOSED**  
Standard Bank



# Exhibition Packages



## Diamond Sponsor

**R 90 000 (incl VAT)**

6 x 3 m exhibition space  
(allocated in order of payment  
after Platinum Sponsor)

Branding allowed in three break away  
rooms

Tea and lunch with delegates & invite  
to social function for three (3)  
exhibitor personnel

Company name/logo on conference  
app

Conference bags inclusion (flyers  
and/or product and/or branded  
goods)

Electronic pamphlet to be displayed  
on the conference app and rolling  
adverts during breaks

5-minute in-person presentation to  
conference delegates

Logo in email campaigns to all  
attendees

Company profile and company URL  
will be included on the conference  
app



## Gold Sponsor

**R 55 500 (incl VAT)**

3 x 3 m exhibition space  
(allocated in order of payment  
after Platinum Sponsor)

Branding allowed in one break away  
rooms

Tea and lunch with delegates & invite  
to social function for two (2) exhibitor  
personnel

Company logo and company URL will  
be included on the conference app

Conference bags inclusion (flyers  
and/or product and/or branded  
goods)



# Exhibition Packages



## Silver Sponsor

**R 30 000 (incl VAT)**

2 x 2 m exhibition space  
(allocated in order of payment  
after Platinum Sponsor)

Tea and lunch with delegates & invite  
to social function for one (1) exhibitor  
personnel

Company logo and company URL will  
be included on the conference app

Conference bags inclusion (flyers  
and/or product and/or branded  
goods)



## Bronze Sponsor

**R 15 500 (incl VAT)**

2 x 2 m exhibition space  
(automatic allocated)

Tea and lunch with delegates & invite to  
social function for one (1) exhibitor  
personnel

Company logo and company URL will be  
included on the conference app



## Prize Sponsor

**R 5 500 (incl VAT)**

**\*\*NOTE: THIS PACKAGE DOES NOT INCLUDE A  
STAND. THIS PACKAGE IS FOR NON-PRESENT  
EXHIBITORS**

Digital exposure on the conference app

Sponsorship of spot prizes /raffles/ vouchers.  
The company will be mentioned during hand out  
of the prize

# Sponsorship Options

See more details on the next page



**Educational Grant**  
toward the conference



**President Dinner**  
R 55 000



**Audio & Tech**  
R 80 000



**Conference Awards**  
R 5 500



**Conference App**  
R 50 000



**Conference Website**  
R 20 000



**Gala Dinner Drinks**  
R 45 000



**Conference Bags**  
R 60 000



**Lanyards & Pockets**  
R 30 000



**Conference Bag Inserts**  
R 5 000



# Sponsorship Options

01

## Education Grant towards the conference

- Sponsorship will include the company logo in the final programme and on the welcome screen.

Any financial donation of your preference

02

## Presidents' Dinner - Thursday Evening

- The sponsor's logo will appear on the invitation to the Invited faculty and Organising Committee.
- The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival.

**R 55 000** (inclusive of meals and beverages)

03

## Audiovisual / Technical Sponsor

This sponsorship will include:

- Acknowledgement on the congress website with a link to the company website.
- Acknowledgment on the welcome slide of the congress.
- Branding will be permitted between presentations (company branding only).
- Sponsor may supply branded t-shirts for the Audio Visual Technicians.

**R 80 000**

# Sponsorship Options

04

## Sponsorship of Conference Awards

- Awards will be presented to the best oral and poster presentations in the various categories.
- Certificates will be awarded to the winners at the conference dinner
- The sponsor's logo will be printed on the certificate and sponsor may hand out these awards to the winners at the dinner.

R 5 5000 per award

05

## Conference Mobile App Sponsor

- This is an exciting, innovative marketing opportunity.
- Push notifications will be sent via the IgniteEvents Mobile App to all conference delegates before and during the conference.
- Sponsors name will appear with each message.

R 50 000

06

## Conference Website

- The conference will have an official website for all delegates and exhibitors.
- The sponsor will be acknowledged at the bottom of each web page "Website kindly sponsored by ..."
- A direct link to the sponsor's website.

R 80 000

# Sponsorship Options

07

## Gala Dinner Beverage Sponsor

- The gala dinner will be a formal event open to all delegates.
- Opportunity to advertise and make your brand visible at the event.
- This will include 2 tickets to the gala dinner.

R 45 000

08

## Conference Bags

- If the BASA purchases the congress bags and has the printing done, the sponsor company and LTMIC logo will be included on the bags.
- If the Sponsor company supplies the conference bags, the bags need to be approved by the BASA, and the LTMIC logo must appear on the bag. No additional charge.

R 60 000

09

## Lanyards & Pockets Sponsor

- If BASA purchases the congress bags and has the printing done, the sponsor company and LTMIC logo will be included on the lanyards.
- If the Sponsor company supplies the lanyards, those need to be approved by the BASA, and the LTMIC logo must appear on the lanyard. No additional charge.

R 30 000

**CLOSED**

# Sponsorship Options

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## Inserts in Conference Bags

All items should be supplied by the Sponsor and must receive prior approval from the LTMIC committee.

Some examples of possible inserts are listed below:

- Pamphlets
- Pens
- Mouse pad
- Caps
- Key- rings
- Mugs
- Water bottles
- Branded water
- Notepads
- Sample products
- Brand vouchers
- USBs
- T-shirts

**R 5 000**

11

## Other

Sponsors may offer a partial amount of the costs mentioned below or other sponsorship options may be presented to the committee for consideration.

The following additional options for sponsorship may include

- Registration desk: **R 50 000** including VAT, includes full branding of the registration desk, for exclusive sponsorship) or two separate sponsorships of **R25 000** each.
- CPD accreditation: **R 12 000**
- Speaker session sponsor: **R 10 000**
- Tea/Coffee & Lunch Stations: **R 15 000** Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.)

**Thank you!**  
**We are looking**  
**forward to partnering**  
**with you!**

## **Contact**

**Phone** 061-713-1909

**Website** [www.biokineticssa.org.za](http://www.biokineticssa.org.za)

**Email** [marketing@biokineticssa.org.za](mailto:marketing@biokineticssa.org.za)  
[basa-pr@biokineticssa.org.za](mailto:basa-pr@biokineticssa.org.za)

**Address** 244 Jean Ave, Norma Jean Square, Office nr 18

# ACCEPTANCE FORM

Please complete the form and send to [marketing@biokineticssa.org.za](mailto:marketing@biokineticssa.org.za)

Company Name: \_\_\_\_\_

Company VAT nr: \_\_\_\_\_

Company website: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Number: \_\_\_\_\_

Email address: \_\_\_\_\_

**We would like to be involved and sponsor the following:**

Exhibitor Packages					
Headline Sponsor	Diamond	Gold	Silver	Bronze	Prize

Nr of Additional Exhibitor tickets	
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# ACCEPTANCE FORM

Please complete the form and send to [marketing@biokineticssa.org.za](mailto:marketing@biokineticssa.org.za)

Sponsorship Options		
Education Grant	Presidents' Dinner	Audio & Tech
Conference Awards	Conference App	Conference Website
Gala Dinner Beverages	Conference Bags	Lanyards & Pockets
Conference Bag inserts	Please specify insert:	

Please specify insert:

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